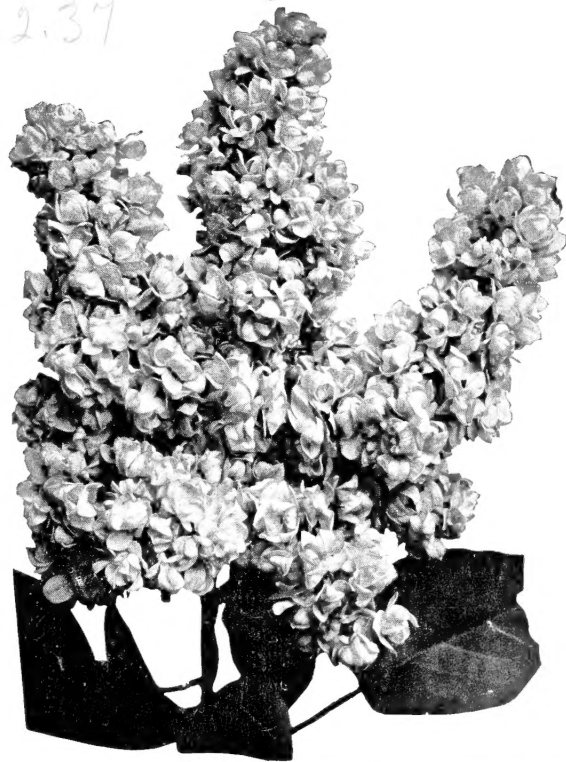


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# A Message of Interest to You!



**CARROLL GARDENS**

**Westminster, Maryland**

RETURN POSTAGE GUARANTEED

Have you noticed our outstanding selection of FRENCH LILACS inside the back cover of our Fall 1948 Catalog? Fall is by far the best time to plant them. Order now.

## **SPECIAL Get-Acquainted OFFER**

**3 French Lilacs**

1 each of Red, Purple, and  
White

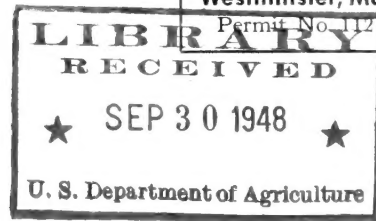
**for \$3.50**

(A saving of 50c)

*Leave the selection to us, or  
select any three from our  
Catalog yourself, for the  
same price.*

19487

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TULIP-TIME AT CARROLL GARDENS

## Carroll Gardens Offers Only Genuine Imported Holland Bulbs

**All varieties are top size and true to name.**

*One of the World's Finest Lists of Garden-Tested Varieties*

We are proud to offer the various types of bulbs that we list in our latest Catalog, because we know from our own experience that they are the world's finest.

Be sure to plant Carroll Gardens premium bulbs this fall for a gorgeous array of blooms in your garden next spring. Take our word for it, they are tops in variety and quality. Order now while a practically complete stock is available.

A great deal of time is spent at Carroll Gardens testing and experimenting with new and old varieties. We offer the bulbs only when we are completely satisfied with them and are positive they will bring complete customer satisfaction.

We illustrate many varieties and types in our new Catalog; however, pictures are not available for all we have to offer. We would suggest that you read the descriptions of all varieties listed in the various groups. You can then select the types that will suit your taste and requirements. A beautiful garden needs planning before planting.

### **Remember Our Tenth Anniversary Discount**

Don't forget that all the prices in these offers, as well as in our entire Catalog, are subject to our 10th Anniversary Discount if your order amounts to \$5.00 or more. You save 10c on every dollar's worth you order. This is an excellent opportunity to order the finest plants and bulbs at reasonable prices, plus a 10% discount.



# CARROLL GARDENS

Westminster · Maryland

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HELLO THERE----

About six weeks ago you received our Fall 1948 Bulb and Plant Catalog, presenting the finest bulbs and plants for fall planting, to bloom next spring. For your own benefit we want you to look through it and see the abundance of cultural hints found between the covers. It also contains one of the finest collections of imported bulbs ever to be presented to the retail trade in America. It's true that bulb production was practically at a standstill during the war years. However, this did not stop the "ole-timers" from carrying on their experimental and hybridizing program. It is through their unfailing efforts that we are able to offer you the best varieties of Tulips, Narcissus and hosts of other bulbs.

We have been sending out these "new-look" bulbs for two years now, and we wish we could print here all the comments that we have received about them. Space allows only this one, from Mrs. Victoria Fauver of Baltimore, Md., which represents the majority:

"I would like to tell you what a lovely spring garden I have because of your wonderful bulbs. I have never had so much pleasure for such a small amount of money. Every tulip that is blooming is exactly true to name, and such enormous blooms. I've had many congratulations from my neighbors. I'm sure you'll receive orders from them this fall.

"The packaging of the bulbs was done so carefully and considerately for even such a small order as mine.

"It is very nice to deal with people like you and you will be most highly recommended by me whenever the opportunity arises."

Now we are only human and we are not trying to imply that we are faultless. We have had a few complaints but we never hesitated to make them good to the customer.

Mr. Donofrio, our owner-manager, is not merely a businessman but an honest-to-goodness garden and flower lover, which qualifies him to select and offer the best in new and old varieties tested in our display gardens. He has compiled the descriptions and information in our Catalog from his own experience, together with many color prints for which he has provided the bloom.

We invite you to take advantage of our 10% discount.

Yours for better gardening,  
CARROLL GARDENS



Phlox can be depended upon to produce a great abundance of bloom over a long period. For a colorful display select early, midseason, and late kinds. Plant broad masses of white with the brighter colors. Three plants of an individual variety grouped together will make a brilliant showing. Hardy Summer Phlox prefers good, rich garden soil and a sunny location. If your soil is poor, add manure. This will provide the necessary food that these plants like. They are also benefited if they are watered during extremely dry seasons. Phlox should have full sun for best results.

### Here Are Two Good Collections:

#### 8 Top-Notch Varieties

<b>Augusta</b>	<b>Lillian</b>
<b>Border Queen</b>	<b>Pinkette</b>
<b>Count Zeppelin</b>	<b>Progress</b>
<b>Fairy King</b>	<b>Ruby Lee</b>

**OFFER No. 8F-88:** 8 plants, **\$3.00**  
1 each of 8 varieties

**OFFER No. 8F-88A:** 16 plants, **\$5.00**  
2 of each

**OFFER No. 8F-88B:** 24 plants, **\$7.00**  
3 of each

#### 7 Hardy Summer PHLOX

<b>Charles H. Curtis</b>	<b>San Antonio</b>
<b>Leo Schlageter</b>	<b>Silvertone</b>
<b>Mary Louise</b>	<b>Starlight</b>
<b>Salmon Beauty</b>	

**OFFER No. 8F-89:** 7 plants, **\$2.95**  
1 each of the 7 varieties

**OFFER No. 8F-89A:** 14 plants, **\$5.50**  
2 of each

**OFFER No. 8F-89B:** 21 plants, **\$8.50**  
3 of each



#### CREEPING PHLOX (Mountain Pink)

##### Spring Blooming

For use in the rock garden or wall garden, on steep slopes, for ground cover. Grows best in well-drained soil and full sun. Blue, Pink, Red or White. 3 for \$1.25; 6 for \$2.25; \$12 for \$4.25.

**Offer No. 8F-90:** 12 plants, 3 of each color - - - - **\$3.95**

## PHLOX

Lack of space obliged us to omit Phlox from our Fall 1948 Catalog. We are therefore listing it here so that you may take advantage of the fall planting season and order immediately.

### HARDY SUMMER PHLOX

*Plant This Fall for Next Summer's Bloom*

#### New and Better Varieties

**Hardy Phlox is the backbone of your garden during summer months when color is needed most.**

Plant some of these fine varieties in your garden this fall for a color display next summer. Fall is the ideal time to plant this top-notch perennial.

**Appleblossom.** 2½ to 3 ft. Soft pink. Midseason.

**Augusta.** Pat. 252. 2½ ft. American-Beauty-red; 3 for \$1.50; 12 for \$5.50.

**Border Queen.** 1½ ft. Large florets of deep watermelon-pink. Early.

**Caroline Vandenberg.** 2 ft. Lavender-blue hybrid. Midseason.

**Charles H. Curtis.** 2½ ft. Sunset-red.

**Count Zeppelin.** 2½ ft. Each white floret has a red center.

**Daily Sketch.** 2½ to 3 ft. Salmon-pink florets marked with crimson. Midseason.

**E. I. Farrington.** 3 ft. Salmon-pink. Midseason.

**Fairy King.** 2 ft. Large rounded heads of soft lavender. Resistant to disease.

**Leo Schlageter.** 2½ ft. Scarlet-red with an orange cast. Midseason.

**Lillian.** 2 to 2½ ft. Cameo-pink; each floret has a blue eye. Early.

**Mary Louise.** 2½ ft. Best white. Vigorous growth, clean foliage. Late.

**Mia Ruys.** 1½ ft. Dwarf; pure white. Midseason.

**Miss Lingard.** 2½ to 3 ft. White flowers delightful for cutting. Very early.

**Mrs. Jenkins.** 2½ ft. An old white standby of medium height. Midseason.

**Pinkette.** A lovely new kind. White, tinted pink throughout.

**Progress.** 2½ ft. Light blue, with deeper purple-blue eye.

**R. P. Struthers Improved.** 3 ft. Bright rosy carmine blooms. Midseason.

**Rosalinda.** A pink form of Miss Lingard.

**Ruby Lee.** 2 ft. Extra large, plum-red flowers. Healthy, vigorous growth; medium height.

**Salmon Beauty.** (Eva Forster). 2 ft. Salmon-pink, accentuated with white eyes. Midseason.

**San Antonio.** Dark blood-red; outstanding.

**Silvertone.** 2 ft. Clear lavender.

**Starlight.** Violet-red florets shading lilac; white center.

**Unless otherwise noted, all Phlox are \$1.25 for 3 of one kind; \$2.25 for 6 of one kind; \$4.25 per doz. of one kind; 55c each.**

### NOVELTY SUMMER PHLOX

**Chesapeake.** Pat. app. for. 15 in. Large heads of Tyrian rose flowers with a silvery white reverse. The lasting quality is excellent. 3 for \$2.00; 6 for \$3.75; 12 for \$7.00; 85c each.

## ROSES

Roses are another specialty of Carroll Gardens. On pages 58 to 61 and 64 of our Fall 1948 Catalog is an outstanding list, including the All-America Award winners for 1948-49. Our collection includes all types—Hybrid Teas, Climbers, Floribundas, Hybrid Perpetuals, and Shrub and Tree Roses. All are sturdy, No. 1, field-grown plants of top quality. Fall is a fine time to plant them, particularly in the warmer sections of the country. If you live in a colder region, we shall be glad to reserve your plants for spring shipping. But by all means *order now.*







BORDER OF IRIS AND PEONIES

**IRIS**

**PEONIES**

**POPPIES**

October and even well into November is still an ideal time to plant these most popular of all perennials. Please refer to our Fall 1948 Catalog, pages 28, 34, and 39 to 47, for a complete list.